Kyle Sharp

PRODUCT MANAGER

CONTACT

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EDUCATION

INTERDISCIPLINARY STUDIES
BACHELOR'S DEGREE
TENNESSEE TECH UNIVERSITY
COOKEVILLE, TN
DECEMBER 2013

SKILLS

- Strong communication
- Data-driven decision making
- Product vision and strategy
- Roadmap planning
- User journey mapping
- Process refinement
- Customer interviewing
- Project management
- Risk assessment
- Stakeholder management
- Leadership through teamwork
- Creative problem solving
- Backlog refinement

PROFILE

I'm a cross-functional product manager with a background in software engineering. I've written code as low as the audio hardware layer and I've helped plan and craft products from inception to release. My experience leads me to specialize primarily in technical products, although business objectives are not lost on me.

I like to win, and that personality trait comes across in all that I do. I see problems as challenges, and I like to identify the most effective and efficient solution and enact it with a team, using agile methodology as the framework in which to do so.

I turn broad business visions into product strategy into measurable goals into actionable phased plans of attack, and then execute back up the chain as the software is produced, deployed, and maintained / upgraded, keeping clear expectations and everyone on target.

I serve my teams by acting as the voice of the customer and using my well-rounded knowledge of software development to shore up weaknesses and magnify strengths. I draw the map with a legend that leads my teams to success.

EXPERIENCE

My experience below enumerates the ways in which I go beyond a stay-in-lane product manager. While in all relevant roles, I performed the normal activities of market research, customer interviewing, competitor analysis, and so on. I also stayed tightly aligned with my engineering and design teams in order to craft and deliver realistic roadmaps that are rooted in data, not dreams. Gathering requirements has only ever been one of my skills that I utilize in order to succeed.

MANAGER, PRODUCT MANAGEMENT
OPTIMIZELY, INC | REMOTE | JANUARY 2023 - PRESENT

While maintaining ownership of the Web Experimentation product, I took ownership over Experimentation Platform needs, a gap that existed between our normal product domains. I managed another PM who worked on the Web Experimentation product with me, delegating where possible, and coordinated leadership teams to maximize our time efficiency.

- Various technical proficiencies in programming languages and software development tools

- The normal business tools: Microsoft Office, Google Workspace, Atlassian stack, Aha!, analytics, etc.

INTERESTS & HOBBIES

- Board / card games - the unique combination of puzzles, social engagement, and competition is very appealing to me

- Video games - trended towards slower paced and more relaxing titles as I've aged

- Disc golf - I enjoy physical activity that still allows for easy socializing, competition, and constant improvement

- Stories - Of any kind, in any medium, I absolutely adore a good story

- Tabletop RPGs - Crafting shared narratives with friends and doing dumb stuff together keeps the kid in me alive

- Movies, shows, and books - I live firmly within binge culture and prefer to start series that are either already wrapped or have quite a bit of content, unless they are a social phenomena

- AI - I believe this is the next phase of humanity, though it's hard to say how close we are to that or how it will go

- The classic hang - Kick back with friends and a beer

PRODUCT MANAGER TEAM LEAD
OPTIMIZELY, INC | REMOTE | JUNE 2022 - JANUARY 2023

After stabilizing the Web Experimentation product and internal teams around it, I expanded my responsibilities by bringing on a second product manager who worked directly under me on the same product. I used the additional time this freed up for me to help other product domains in similar ways as I had for Web Experimentation, as only my teams had been able to properly reset themselves at that point. I acted more as a consultant in these cases.

TECHNICAL PRODUCT MANAGER
OPTIMIZELY, INC | REMOTE | APRIL 2021 - JUNE 2022

My focus was on the Web Experimentation product. Brought on shortly after an acquisition, I had to establish a new product vision, strategy, and roadmap, while also rebuilding teams and processes. The period of before, during, and after acquisition was very volatile and chaotic for the products I managed, so a major early goal I set was to reestablish trust with the customers, which I achieved through transparency and reliability. My title was assigned based on a wrong assumption, and so my responsibilities extended well beyond technical initiatives. My time in this role was essentially building everything but the product itself from the ground up, from setting north star metrics to creating enablement channels.

TECHNICAL PRODUCT MANAGER
INGO, INC | REMOTE | JULY 2020 - APRIL 2021

Having already been operating at a higher level for quite some time, I took on a technical product manager title that was flexible enough in nature to allow me to easily pivot to provide valuable impact in whatever direction needed me. I worked with teams from every side of the company and directly with the clients. I managed multiple work streams via a well-refined backlog.

BUSINESS SYSTEMS ANALYST
INGO, INC | NASHVILLE, TN -> REMOTE | JUNE 2018 - JULY 2020

Moved into an official role helping with requirements gathering to provide a greater level of impact. Also performed as a Scrum Master, team leader, and product owner / manager. Wore a lot of hats to fill a lot of needs.

SOFTWARE DEVELOPER
INGO, INC | NASHVILLE, TN | JUNE 2017 - JUNE 2018

Provided expertise in iOS and Android. Shored up existing efforts, then kicked off a greenfield product solo. Over time, I expanded my role outside of development to help with bottlenecks within the company.

DEVELOPER
OPTIMIZELY, INC | FRANKLIN, TN | MAY 2014 - JULY 2017

Developed for iOS and Android, with a small splash of Rails. Ran projects both alone and as part of a team, including working with clients directly.